revo.

Print Date 10/13/12

Page 1 of 7

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

	Contract / Re	Contract / Revision		<u>#</u>
	489528	1	06266599	
Product			•	
OBAMA 4 AMERICA				
Contract Dates	Estimate #			
10/16/12 - 10/22/12	1537			
<u>Advertiser</u>	•		Original Date	/ Revision
Obama For America			10/13/12	/ 10/13/12
	Billing Cycle	Billing (<u>Calendar</u>	Cash/Trade
	LEON/EOO	l	1	اماد

|EOM/EOC Broadcast Cash Station Account Executive Sales Office KVVU Teresa Difuria TELEREP-PHIL Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code Agency Ref Advertiser Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	oots	Amount
N 1 KVVU 10/17/12 10/17/12 BB League Championships Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12W 1 Spot Ch Date Range Description 1 KVVU 10/16/12-10/22/12 BB League Championships See MG 1.2 2 KVVU 10/17/12-10/17/12 BB League Championships		:30 Weekdays Length RateW :30 \$3,250.00	Type NM	1	\$3,250.00
⊕ MG for 1.1 10/17			IVIV		
2 KVVU 10/16/12 10/22/12 FOX 5 News 5-6am M-F Start Date	5a-6a <u>Rate</u> \$450.00	:30	NM	5	\$2,250.00
3 KVVU 10/16/12 10/22/12 Fox 5 News AM M-F 6a-7a Start Date	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM	5	\$3,625.00
4 KVVU 10/16/12 10/22/12 Fox 5 News AM M-F 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 10	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	10	\$7,000.00
5 KVVU 10/16/12 10/22/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 5	M-F 9a-10a <u>Rate</u> \$275.00	:30	NM	5	\$1,375.00
6 KVVU 10/16/12 10/22/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 5	M-F 10a-11a <u>Rate</u> \$250.00	:30	NM	5	\$1,250.00
7 KVVU 10/16/12 10/22/12 Better Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 2 Spot Ch Date Range Description	M-F 11a-12p <u>Rate</u> \$125.00 <u>Start/End Time</u>	:30 Weekdays Length Rate	NM Type	1	\$195.00
5 KVVU 10/16/12-10/22/12 Better See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	M-F 11a-12p 6.11,26.12,26.13,26	MTuwThF :30 \$125.00 3.14, 26.15, 26.16, 26.17, 26.18, 26.19, 26.20, 2	NM 26.2		
8 KVVU 10/16/12 10/22/12 Divorce Court/Divorce Court Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 2	M-F 12-1p <u>Rate</u> \$195.00	:30	NM	1	\$195.00

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Original Date / Revision 10/13/12 / 10/13/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 489528 /	Alt Order # 06266599
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	10/	5 1	_	
Spot Ch Date Range Description 5 KVVU 10/16/12-10/22/12 Divorce Court/Divorce Cou	Start/End Time	Weekdays Length MTuWThF :30	<u>Rate</u> \$125.00	Type	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	•			NM S S	
9 KVVU 10/16/12 10/22/12 Cops/Dog The Bounty Hunt		:30	20.13,20.20,20	NM 2	\$390.00
Start Date End Date Weekdays Spots/Week	Rate	.50		INIVI Z	φ550.00
Week: 10/16/12 10/22/12 MTWTF 5	\$12 <u>5.00</u>			- 1	
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hun		MTuWThF :30	\$125.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2 3 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hun		5.14,26.15,26.16,26.17,26.18, MTuWThF :30	26.19,26.20,26 \$ 125.00		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	•		•	NM : s	
5 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hun		MTuWThF :30	\$125.00	· · · · · · · · · · · · · · · · · · ·	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	26.11,26.12,26.13,20	5.14,26.15,26.16,26.17,26.18,	26.19,26.20,26	.2	
10 KVVU 10/16/12 10/22/12 Katie Couric	2-3p	:30		NM 1	\$425.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/16/12 10/22/12 MTWTF 4	\$1 <i>5</i> 0.00	104	.	_	
Spot Ch Date Range Description 2 KVVU 10/16/12-10/22/12 Katie Couric	Start/End Time 2-3p	Weekdays Length MTuWThF :30	<u>Rate</u> \$150.00	<u>Type</u> NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	•				
3 KVVU 10/16/12-10/22/12 Katie Couric	2-3p	MTuWThF :30	\$150.00	.z NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	26.11,26.12,26.13,26	5.14,26.15,26.16,26.17,26.18,	26.19,26.20,26.	.2	
4 KVVU 10/16/12-10/22/12 Katie Couric	2-3p	MTuWThF :30	<i>\$150.00</i>	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	26.11,26.12,26.13,26	<u> 5.14,26.15,26.16,26.17,26.18,</u>	26.19,26.20,26.	.2	
11 KVVU 10/16/12 10/22/12 Anderson	3-4p	:30		NM 2	\$900.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 4	<u>Rate</u> \$17 <i>5</i> .00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре	
2 KVVU 10/16/12-10/22/12 Anderson	3-4p	MTuWThF :30	\$175.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2					
3 KVVU 10/16/12-10/22/12 Anderson	3-4p	MTuWThF :30	\$175.0 0	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2			26.19,26.20,26.		
12 KVVU 10/16/12 10/22/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week	4- <i>5</i> p Rate	:30		NM 3	\$1,500.00
Week: 10/16/12 10/22/12 MTW 6	\$500.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
3 KVVU 10/16/12-10/22/12 The Dr.Oz Show	4-5p	MTuWThF :30	\$225.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2					
4 KVVU 10/16/12-10/22/12 The Dr.Oz Show See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	4-5p 26 11 26 12 26 13 26	MTuWThF :30	\$225.00 26.10.26.20.26	NM	
9 KVVU 10/16/12-10/22/12 The Dr.Oz Show	4-5p	o. 14,20. 15,20. 16,26. 17,26. 16,1 MTuWThF :30	26. 19,26.20,26. \$225.00	² NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2			•		
N 13 KVVU 10/16/12 10/22/12 Fox 5 News at 5	<i>5-5</i> 30p	:30	, , , , ,	NM 2	\$1,900.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				, .,
Week: 10/16/12 10/22/12 MTWTF 3	\$9 <i>5</i> 0.00			I	

<u>Advertiser</u>

Obama For America

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Contract / Revision Alt Order # 489528 06266599 Contract Dates Product Estimate # 10/16/12 - 10/22/12 OBAMA 4 AMERICA 1537

<u>Advertiser</u> Original Date / Revision 10/13/12 / 10/13/12 **Obama For America**

*Line Ch Start Date End Date Description	Start/End Time	Spot Days Length Wee		Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
2 KVVU 10/16/12-10/22/12 Fox 5 News at 5	5-530p	MTuWThF :30	\$285.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2 4 KVVU 10/16/12-10/22/12 Fox 5 News at 5	6.77,26.72,26.73,20 5-530p	6. 14,26. 15,26. 16,26. 17,26. MTuWThF :30	18,26.19,26.20,26 \$950.00	NM	
See MG 13.7	3-330p	MIUWIIIF ,30	\$300.00	IVIVI	
5 KVVU 10/16/12-10/22/12 Fox 5 News at 5 See MG 13.6	5-530p	MTuWThF :30	\$950.00	NM	
6 KVVU 10/17/12-10/17/12 Fox 5 News at 5 MG for 13.5 10/17	5-530p	W :30	\$950.00	NM	
7 KVVU 10/22/12-10/22/12 Fox 5 News at 5 MG for 13.4 10/22	5-530p	M :30	\$950.00	ИМ	
14 KVVU 10/16/12 10/22/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	:30		NM 1	\$1,025.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 3	Rate \$1,025.00	.00			ψ1,020.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Туре	
4 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p		MTuWThF :30	\$3 25.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,20		6. 14,26. 15,26. 16,26. 17,26.			
5 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p	,	MTuWThF :30	\$325.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,20			18,26.19,26.20,26		
15 KVVU 10/16/12 10/22/12 Fox 5 News at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-F 6-630pm Rate	:30		NM 0	\$0.00
Week: 10/16/12 10/22/12 MTWTF 2	\$300.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре	
1 KVVU 10/16/12-10/22/12 Fox 5 News at 6pm	M-F 6-630pm	MTuWThF :30	\$30 0.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26			18,26.19,26.20,26	.2	
2 KVVU 10/16/12-10/22/12 Fox 5 News at 6pm	M-F 6-630pm	MTuWThF :30	\$300.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26			18,26.19,26.20,26		
16 KVVU 10/16/12 10/22/12 MORE Access Start Date End Date Weekdays Spots/Week	630-7pm	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 1	<u>Rate</u> \$650.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
3 KVVU 10/16/12-10/22/12 MORE Access	630-7pm	MTuWThF :30	\$225.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26	6.11,26.12,26.13,26	5. 14,26. 15,26. 16,26. 17,26. [.]	18,26.19,26.20,26	.2	
17 KVVU 10/16/12 10/22/12 Fox 5 News M-F 10p-11p	10p-11p	:30		NM 5	\$10,750.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/16/12 10/22/12 MTWTF 5	\$2,150.00				
N 18 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p	10-11p Sat	:30		NM 1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121- 1	<u>Rate</u> \$1,500.00				
Spot Ch Date Range Description		Weekdays Length	Rate	Type	
1 KVVU 10/15/12-10/21/12 FOX 5 News Sat 10-11p	10-11p Sat	Sa :30	\$1,500.00	NM	
See MG 18.2	•		, ,		
2 KVVU 10/20/12-10/20/12 FOX 5 News Sat 10-11p	10-11p Sat	Sa :30	\$1,500.00	NM	
⊕ MG for 18.1 10/20					
19 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30		NM 1	\$1,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$1,850.00				
		.00			44 000
20 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p Start Date End Date Weekdays Spots/Week	1045p-11p Rate	:30		NM 1	\$1,200.00
Week: 10/15/12 10/21/121 1	\$1,200.00				

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	489528 /	06266599
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	10/13/12 / 10/13/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time Day	s Length Week Rat	e TypeS	pots	Amount
21 KVVU 10/16/12 10/22/12 Fox 5 News M-F 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 5	M-F 11-1135p <u>Rate</u> \$1,950.00	:30	NM	5	\$9,750.00
22 KVVU 10/16/12 10/22/12 The Simpsons Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 5	M-F 11:35p-12:05a <u>Rate</u> \$350.00	:30	ММ	5	\$1,750.00
23 KVVU 10/16/12 10/22/12 Friends Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 2	M-F 12:05-1:05a <u>Rate</u> \$225.00	:30	NM	2	\$450.00
24 KVVU 10/20/12 10/20/12 Numb3rs Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	Sa 4-5p <u>Rate</u> \$100.00	:30	NM	0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Numb3rs	Start/End Time Week	<u> </u>			
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	·· · · -•				
25 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	8-9a <u>Rate</u> \$850.00	:30	NM	1	\$850.00
N 26 KVVU 10/22/12 10/22/12 The Mob Doctor Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	Mon 9p-10p <u>Rate</u> \$2,750.00	:30	NM	23	\$19,520.00

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Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

<u>Advertiser</u> Original Date / Revision 10/13/12 / 10/13/12 **Obama For America**

									Spots/				
*Line	Mars 600		1. 1. 10. 1. 10.	Description	The American Street Committee	Start/End Time	Days	Length	Week	Rate	Type S	pots	Amount
Spc	<u>Start I</u> o <u>t Ch</u>	<u>Date</u> <u>Enc</u> <u>Date Ra</u>		<u>/eekdays</u> Description	Spots/Week	Rate Start/End Time	Weekday	s <u>Len</u> g	nth	<u>Rate</u>	Type		
				The Mob Do	ctor	Mon 9p-10p	M			2.750.00	NM		
						.11,26.12,26.13,	26.14,26.15,2			,			
			2-10/17/12			M-F 11a-12p	W			\$425.00	NM		
					.10,28.1,16.4,16	.3,16.5,16.1,15.1							
			2-10/17/12			M-F 11a-12p	W			\$425.00	NM		
					10,28.1,16.4,16	.3,16.5,16.1,15.1	.15.2,15.5,7, ThF						
			2-10/19/12 030112		10 20 1 16 4 16	1-2pm .3,16.5,16.1,15.1				\$425.00 11.2.11.0.11	NM .		
			2-10/19/12		. 10,28. 1, 10.4, 10	.3, 10.3, 10.1, 13.1 1-2pm	, 15.2, 15.5,7. ThF			\$425.00	z, NM		
					.10.28.1.16.4.16	.3,16.5,16.1,15.1							
			2-10/19/12		,,,,	1-2pm	ThF			\$425.00	, NW		
0	MG fo	or 9.5,29.1,	9.3,9.1,12.9	9,12.4,12.3,12	.10,28.1,16.4,16	.3,16.5,16.1,15.1			1.4,11.6,	11.3,11.9,11.	2,		
			2-10/19/12			1-2pm	ThF			\$425.00	NM		
						.3,16.5,16.1,15.1	,15.2,15.5,7.	1,7.2,7.5,1					
				Anderson Co		2-3p	ThF			\$450.00	NM		
				ع, ۱۷.4, ۱۷.۵, ۱۷ Anderson Co		.3,16.5,16.1,15.1 2-3p	. ۱۵.۷, ۱۵.5, ۲. ThF			11.3,11.9,11. \$450.00	z, NM		
						.3,16.5,16.1,15.1		-					
				Anderson Co		2-3p	, 10.2, 10.0,11. ThF			\$450.00	, NM		
						.3,16.5,16.1,15.1	,15.2,15.5,7.	1,7.2,7.5,1		•			
				Anderson Co		2-3p	ThF			\$450.00	NM		
					.10,28.1,16.4,16	.3,16.5,16.1,15.1				11.3,11.9,11.	2, [.]		
			2-10/19/12			3-4p	ThF			\$500.00	NM		
					.10,28.1,16.4,16	.3,16.5,16.1,15.1					,		
			?-10/19/12 0.3.0.1.13.0		10 20 1 16 4 16	3-4p	ThF			\$500.00	NM		
			9.3,9.1,12.8 !-10/19/12		. 10,26.1, 10.4, 10	.3,16.5,16.1,15.1 3-4p	, 15.2, 15.5,7. ThF			\$500.00	z, NM		
					.10.28.1.16.4.16	.3,16.5,16.1,15.1,				•			
			-10/19/12		, , ,	3-4p	ThF-			\$500.00	NM		
(1)	MG fo	or 9.5,29.1,	9.3,9.1,12.9	9,12.4,12.3,12	.10,28.1,16.4,16	.3,16.5,16.1,15.1	,15.2,15.5,7.	1,7.2,7.5,1	1.4,11.6,	11.3,11.9,11.	2,·		
16	6 KVVL	J 10/18/12	?-10/19/12	Special Early	/ News	Special Early Ne	w:ThF	::	30 🔻	\$ 950.00	NM		
				26.26,26.27,2	*								
				Special Early		Special Early Ne	wThF-	::	30 🔻	\$950.00	NM		
		•		26.26,26.27,2 The X Factor		The X Factor	W		30 \$5	.350.00	NM		
						.3,16.5,16.1,15.1,							
					e/Ben and Kate		-Tu			5,500.00	NM		
						3,16.5,16.1,15.1,				•			
20	KVVL	J 10/21/12	-10/21/12	Weekend Ma	atinee Movie	10-5pm				\$140.00	NM		
(1)	See N	ЛG 26.23,2	6.24,26.25,	26.26,26.27,2	6.28,26.29								
				Weekend Ma		10-5pm		Sl ∷	30 ∜	\$ 140.00	NM		
				26.26,26.27,2		10.5				4440.00			
				Weekend Ma		10-5pm		St ∴	30 €	\$ 140.00	NM		
_			, ,	26.26,26.27,2 Special Early	,	Special Early Ne	wThe.		30 \$	\$775.00	NM		
			-10/19/12 .16,26.17,26		146449	Openial Larry Ne	*** - IIIE		50 (ψι 1 3.00	14141		
				Special Early	News	Special Early Ne	w:ThF-	::	30 \$	\$775.00	NM		
⊕			16,26.17,26			,		•		,			
_				Weekend Ma	atinee Movie	10-5pm		Si ::	30 \$	\$150.00	NM		
_			16,26.17,26	•									
				Weekend Ma	itinee Movie	10-5pm		Si ::	30 \$	\$150.00	NM		
(P)	MG fo	or 26.22,26.	16,26.17,26	5.20,26.21							I		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision Alt Order # 489528 06266599 Product **Contract Dates** Estimate # 10/16/12 - 10/22/12 OBAMA 4 AMERICA 1537

Advertiser Original Date / Revision 10/13/12 / 10/13/12 Obama For America

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week 27 KVVU 10/21/12-10/21/12 Weekend Matinee Movie	<u>Rate</u> 10-5pm	Si :30 \$150.00	NM	
 MG for 26.22,26.16,26.17,26.20,26.21 KVVU 10/17/12-10/22/12 Friends MG for 26.22,26.16,26.17,26.20,26.21 	M-F 12:05-1:05a	MWThF :30 \$225.00	NM	
9 KVVU 10/17/12-10/22/12 American Dad MG for 26.22,26.16,26.17,26.20,26.21	M-F 230-3a	MWThF :30 \$95.00	NM	
27 KVVU 10/17/12 10/17/12 The X Factor Start Date End Date Weekdays Spots/Week	The X Factor Rate	:30	NM 1	\$5,350.00
Week: 10/15/12 10/21/121 1	\$3,150.00			
28 KVVU 10/18/12 10/18/12 The X Factor Start Date End Date Weekdays Spots/Week	The X Factor <u>Rate</u>	:30	NM 0	\$0.00
Week: 10/15/12 10/21/121 1 Spot Ch Date Range Description	\$3,075.00 Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 KVVU 10/15/12-10/21/12 The X Factor	The X Factor	Th :30 \$3,075.00	NM	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2 29 KVVU 10/19/12 10/19/12 Fringe	6.77,26.72,26.73,26 Fri 9p-10p		NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Rate \$1,750.00	.30	14141	ψ0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 KVVU 10/15/12-10/21/12 Fringe	Fri 9p-10p	F :30 \$1,750.00	NM .	
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2				\$7.500.00
30 KVVU 10/21/12 10/21/12 NFL Early Game <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	NFL Early Game Rate \$7,500.00	:30	NM 1	\$7,500.00
31 KVVU 10/21/12 10/21/12 NFL Early Game	NFL Early Game	:30	NM 1	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$7,500.00	· ·		,.,
32 KVVU 10/20/12 10/20/12 NCAA Football Late Game	NCAA Football Lat	:30	NM 2	\$4,650.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 2- 2	<u>Rate</u> \$2,325.00			
33 KVVU 10/16/12 10/16/12 Fox 5 News at 5	5-530p	:30	NM 1	\$950.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -T 1	<u>Rate</u> \$950.00			
34 KVVU 10/16/12 10/22/12 The Dr.Oz Show	4-5p	:30	NM 3	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -11 2	<u>Rate</u> \$500.00			
Week: 10/22/12 10/28/12 1 1	\$500.00			
35 KVVU 10/16/12 10/22/12 Better	M-F 11a-12p	:30	NM 1	\$195.00
Start Date Week: 10/16/12End Date 10/22/12Weekdays MTWTFSpots/Week 1	<u>Rate</u> \$195.00			
36 KVVU 10/16/12 10/22/12 Divorce Court/Divorce Court	•	:30	NM 1	\$195.00
Week: 10/16/12	<u>Rate</u> \$195.00			
37 KVVU 10/16/12 10/22/12 MORE Access	630-7pm	:30	NM 1	\$650.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/16/1210/22/12MTWTF1	<u>Rate</u> \$650.00			
38 KVVU 10/16/12 10/22/12 Fox 5 News at 6pm	M-F 6-630pm	:30	NM 2	\$1,050.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 2	<u>Rate</u> \$525.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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10/13/12

/ 10/13/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 489528 /	Alt Order # 06266599
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
Advertiser	Orio	rinal Date / Revision

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
39 KVVU 10/16/12 10/22/12 Katie Couric <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 3	2-3p <u>Rate</u> \$425.00	:30	NM	3	\$1,275.00
40 KVVU 10/16/12 10/22/12 Anderson <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 2	3-4p <u>Rate</u> \$450.00	:30	NM	· 2	\$900.00
41 KVVU 10/16/12 10/22/12 Fox 5 News at 5 MF 530-6p Start Date	M-F 530-6p <u>Rate</u> \$1,025.00	:30	MM	2	\$2,050.00
		Totals	en ik men kanga disang mendang	109	\$106,665.00

Obama For America

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	109	\$106,665.00	\$90,665.25
Totals	109	\$106,665.00	\$90,665.25

Signature: Date:	:	Date:
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REP HEADLINE# 6266599 TRF# 489528 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

> REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 19.25
CHANGES *** KVVU-TV ***

AGENCY ADVERTISER CODE = AGENCY EST# = 1537 AGENCY PRODUCT CODE = -/600 from 0 x/2 40 RZ 100P-400P 30 \$3,250.00 10/17 10/17 1 WED	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DATE : /wk: INVT :	OBAMA FOR AMERICA	ALL INVOICES ARE TO BE SENT TO: GREER MARGOLIS ACCOUNTING 1010 WISCONSIN AVENUE NW SUITE 800 WASHINGTON, DC 20007	CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****	STA:	REP: TO ROSE FR NIKKI REVISED ORDER TO CLEAR TOTAL \$106665 (+41620) PLS CNF THANKS	CITY TAXSTATE TAXCO-OP BILLING NEEDED, DATE_OCT9/12	FLIGHT DATES OCT16/12 OCT22/12 WK-1	PRDCT OBAMA 4 AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)	ORDER # CLASS: NATL. LOCAL REGIONAL	WASHINGTON, DC 20007	3050 K ST NW, SALES PRSN PH- TERESA DIFURIA	AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY	ADV #ADV. NAME POLI/B OBAMA/D/PRE/US REP.#OFF.#_762 SALESMAN
ב	YS :TOTL:									HONAL		A		ESMAN #

S IS A MAKE-GOOD FOR	N PROGRAM : KATIE COURIC ORD COM1: SPOTS N/A DUE ORD COM2: REVISED RATE	PROGRAM : BETTER LAS VE ORD COM1: REVISED RATE 44 RZ 1100A-1200N	PROGRAM: DR OZ ORD COM1: REVISED RATE 8 RZ 1100A-1200N	PROGRAM: MORE LAS VEGA: ORD COM1: REVISED RATE 7 RZ 1000A-1100A	PROGRAM: FOX5 MORNING IORD COM1: REVISED RATE	PROGRAM: FOX5 NEWS 6A ORD COM1: REVISED RATE 5 RZ 700A-900A	PROGRAM: FOX5 NEWS 5A ORD COM1: REVISED RATE 4 RZ 600A-700A	:LINE#:REP :CD: TIME PERIOD : :LINE#: : /3 RZ 500A-600A	
OCTII6 ON LINE	TO SPORTS &	GAS 30	3 0	ω ω	NEWS	3 0	30	: LGTH : SEC : :)
-18 FOR 3 SP -111 FOR 3 SP -112 FOR 6 S -114 FOR 6 S -115 FOR 2 S -117 FOR 2 S -135 FOR 1 S -136 FOR 1 S -133 FOR 1 S	DEBATE. NOT	\$425.00	\$195.00	\$250.00	\$275.00	\$700.00√	\$725.00/	: RATE:	
OOTS/WK SPOTS/WK SPOTY/WK SPOTY/WK	PRE-BOOKED I	10/17	10/16	10/16	10/16	10/16	10/16	: START: DATE	
	PLS APPROVE.	10/17	10/22	10/22	10/22	10/22	10/22	: END : DATE 10/22	
	ਸ਼	N	N	U	Ú	10	ហ	: SPTS: WEEK : /WK: INVT	
		WED	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	
		N	N	Cī	(Jī	10	· ·	: TOTL:	

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$	REP HEADLINE# 6266599 TRF# 489528	
	ORDER WORKSHEET	KEF: LEL# 610-793-4100
CHANGES	HARRIS REPORT FROM REP	FAX# 610-225-1191
*** KVVU-TV ***	OCT9/12 19.25	191

:LINE#:REP :CD: TIME PERIOD	: LGTH : SE	C: RATE	: START	: END	:SPTS:	WEEK: DAYS	: TOTL:
11 RZ 200P-300P	30	\$425.00	10/16	10/22	4		4
PROGRAM : KATIE COURIC ORD COM1: REVISED RATE							
12 RZ 300P-400P	3 0	\$450.00	10/16	10/22	4	TU-F,M	4
PROGRAM: ANDERSON COOPERORD COM1: REVISED RATE	PER						
13 RZ 400P-500P	30	\$500.00	10/16	10/22	Ø	TU-F,M	თ
PROGRAM: DR OZ ORD COM1: REVISED RATE							
14 RZ 500P-530P	ω 0	\$950.00	10/16	10/22	ω	TU-F,M	ω
PROGRAM: FOX 5 NEWS AT ORD COM1: REVISED RATE	r 5PM						
15 RZ 530P-600P	a 0	\$1,025.00	10/16	10/22	ω	TU-F,M	. ω
PROGRAM: FOX 5 NWS AT ORD COM1: REVISED RATE	530P						
16 RZ 600P-630P	3	\$525.00	10/16	10/22	N	TU-F,M	N
PROGRAM: FOX 5 NWS AT ORD COM1: REVISED RATE	A 9						
17 RZ 630P-700P	ω 0	\$650.00	10/16	10/22	1	TU-F,M	₽
PROGRAM: MORE ACCESS ORD COM1: REVISED RATE							
18 RZ 1000P-1100P	30	\$2,150.00	10/16	10/22	(π	TU-F,M	σ
PROGRAM: FOX 5 NEWS AT ORD COM1: REVISED RATE	r 10P						
19 RZ 1000P-1100P	3 0	\$1,500.00	10/20	10/20	Н	SAT	Н
PROGRAM: FOX 5 NEWS AT ORD COM1: REVISED RATE	r 10PM SAT						

MOD# 1: UNAPPROVED		
EV #1 \$\$\$	TRF# 489528	
	ORDER WORKSHEET	TEL#
CHANGES	HARRIS REPORT FROM REP	FAX# 610-225-1191
*** KVVU-TV ***	OCT9/12 19.25	191

: LINE#: CD: TIME PERIOD	: LGTH : SEC	**************************************	: DATE	: BND		INVT : DAYS	:SPTS:
20 RZ 1000P-1045P	30	\$1,850.00	10/21	10/21	Н	SUN	1
PROGRAM: FOX 5 NEWS AT ORD COM1: REVISED RATE	T 10PM SUN						
21 RZ 1045P-1100P	30	\$1,200.00	10/21	10/21	Ч	SUN	Ц
PROGRAM : FOX 5 SPORTS ORD COM1: REVISED RATE	EXTRA						
22 RZ 1100P-1135P	30	\$1,950.00	10/16	10/22	(Ji	TU-F,M	(Ji
PROGRAM: FOX 5 NEWS AT ORD COM1: REVISED RATE	T 1100P						
23 RZ 1135P-1205A	30	\$350.00	10/16	10/22	U	TU-F,M	(Ji
PROGRAM : THE SIMPSONS ORD COM1: REVISED RATE							
24 RZ 1205A-105A	30	\$225.00	10/16	10/22	N	TU-F,M	N
PROGRAM : FRIENDS ORD COM1: REVISED RATE							
29 R 800A-900A	30	\$850.00	10/21	10/21	Ъ	SUN	Н
PROGRAM : FOX NEWS SUNDAY	DAY		-				
42 RZ 800P-1000P	30	\$5,350.00	10/17	10/17	Н	WED	Ъ
PROGRAM: THE X-FACTOR ORD COM1: CORRECT TP. ORD COM2: REVISED RATE THIS IS A MAKE-GOOD FOR	PLS APPROVE. OCT17 ON LINE-	34 FOR 1	SPOT/WK				
37 RZ 1000A-100P	30	\$7,500.00	10/21	10/21	ч	SUN	Ы
PROGRAM: FOX NFL (GAME ORD COM1: REVISED RATE	E 1)						
43 RZ 1000A-130P	30	\$7,500.00	10/21	10/21	Н	SUN	Н
RAM: NFL EARLY COM1: NO LATE G COM2: REVISED R IS A MAKE-GOOD	ME . MG EARLY	. PRE-BOO	PIS APPROVE.	7E.			
S IS A MAKE-GOOD	OCT21 ON LINE-	38 FOR 1	SPOT/WK				

PROGRAM: COPS/DOG THE BOUNTY HUNTER ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. ORD COM2: REVISED RATE THIS IS A MAKE-GOOD FOR OCT16 ON LINE-10 FOR 5 SPOTS/WK	RZ 100P-200P 30 \$195.00 10/16 10/22 2	PROGRAM : DIVORCE COURT ORD COM1: REVISED RATE	9 RZ 1200N-100P 30 \$195.00 10/16 10/22 2 TI	T OF A MAKEGOOD	PROGRAM : RAISING HOPE/BEN&KATE ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. ORD COM2: REVISED RATE	RZ 800P-900P 30 \$5,500.00 10/16 10/16 1	T OF A MAKEGOOD	PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. ORD COM2: REVISED RATE	Z 400P-430P 30 \$950.00 7 \(\) 10/18 10/19 2	T OF A MAKEGOOD	PROGRAM : DR OZ ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. ORD COM2: REVISED RATE	47 RZ 300P-400P 30 \$500.00 10/18 10/19 4 TI	PART OF A MAKEGOOD MADE UP OF LINES 44-51	GRAM : ANDERSON COM1: SPOTS N/	46 RZ 200P-300P 30 \$450.00 10/18 10/19 4 TI	PROGRAM: KATIE COURIC ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. ORD COM2: REVISED RATE PART OF A MAKEGOOD MADE UP OF LINES 44-51	(45) RZ 100P-200P 30 \$425.00 10/18 10/19 4 TI	INVT
	TU-F,M		TU-F,M			TUE			тн-ғ			TH-F			TH-F		TH-F	
	N		N			Н			N			4			4		4	:SPTS:

00 FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 19.25
CHANGES *** KVVU-TV ***

OCT/12 LINE#:REP : PROGRAM : ORD COM1: 3 106665.00 : CD: Я 2 100P-800P FOX COLLEGE FOOTBALL REVISED RATE TIME PERIOD LGTH 30 S E C \$2,325.00V RATE 10/20 START DATE 10/20 END :SPTS: N CONTRACT HUVT TOTAL SPOTS SAT DAYS 106665.00 : TOTL: N

MARKET TOTALS \$260,180 KVVU 25% KSNV 29% KTUD 1% KLAS 20% KTNV 13% %6 AMAX KVCW 3% CABL 0%

SVC- NSI DEMOS- RA35+*

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF PER WEEK THTIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE